

**[Your Full Name]**

[Phone Number] | [Email Address]

[LinkedIn Profile URL] | [Portfolio/Personal Website]

[Date]

[Hiring Manager Name]

[Title, e.g., VP of Product or Head of Talent]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

**Re: Product Manager Application for [Company Name]**

I am writing to express my interest in the Product Manager position at [Company Name]. Having followed [Company Name]'s recent progress in [Specific Industry/Niche], I am impressed by your approach to solving [Specific Problem the Product Solves]. With a background in scaling SaaS products and a focus on [Growth/Retention/Technical Infrastructure], I am eager to help [Company Name] achieve its next phase of product-market fit and revenue growth.

In my previous role at [Current/Previous Company], I led the end-to-end lifecycle of [Product/Feature Name], resulting in:

- **Strategic Impact:** [Action taken] which led to a [X]% increase in [Key Metric like MRR or MAU].
- **User Centricity:** Conducted [Methodology] to reduce churn by [X]% through [Feature/Optimization].
- **Execution:** Managed a cross-functional squad of [Number] engineers and designers to deliver [Project] under [Timeline/Budget].

What excites me about [Company Name] is your commitment to [Specific Company Value or Recent Product Launch]. I am particularly interested in how your team navigates [Specific Industry Challenge]. I bring a data-driven mindset and a proven ability to translate complex stakeholder requirements into a high-impact roadmap that aligns with business objectives.

I have attached my resume for your review and look forward to the possibility of discussing how my experience in [Specific Skill, e.g., PLG Strategies or API Integrations] can contribute to the continued success of the [Specific Department] team.

Sincerely,

[Your Full Name]