

[Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile URL] | [City, State/Remote]

[Date]

[Hiring Manager Name]
[Title, e.g., VP of Product]
[FinTech Company Name]
[Company Address]

Re: Product Manager Application - [Department/Specific Pod Name]

Dear [Hiring Manager Name],

[Introduction: State your current role and your specific interest in this FinTech firm. Reference a recent market move, regulatory shift, or product launch by the company that aligns with your expertise in financial technology.]

Driving Product Vision & Scalability

[Paragraph 1: Detail your experience managing the product lifecycle. Focus on specific FinTech domains such as Payments, Neobanking, Lending, or DeFi. Highlight a major project where you translated complex regulatory requirements or technical debt into a seamless user experience.]

Quantifiable Impact & Growth

[Paragraph 2: Focus on the "North Star" metrics. Use bullet points or direct sentences to showcase achievements in Transaction Volume (TPV), Churn Reduction, Customer Acquisition Cost (CAC), or API uptime. Mention specific tools or methodologies like Agile, SQL, or specialized FinTech integrations.]

Strategic Alignment

[Paragraph 3: Explain why your specific background-whether in traditional finance (TradFi) or high-growth startups-makes you the ideal bridge between engineering, compliance, and the end-user. Mention your approach to risk management and stakeholder alignment.]

I am eager to discuss how my background in [Specific Skill, e.g., Automated Clearing House (ACH) systems or KYC automation] can contribute to [Company Name]'s mission to [Company Mission Statement]. Thank you for your time and consideration.

Sincerely,

[Full Name]