

# [Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile URL]  
[Portfolio/GitHub/Personal Site]

[Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]

## RE: [Job Title] Application - [Reference Number, if applicable]

Dear [Hiring Manager Name],

As a Product Manager specializing in [Core Domain, e.g., Fintech/SaaS/Growth], I have consistently leveraged data-driven insights to scale products that align with both user needs and organizational KPIs. My approach combines rigorous A/B testing, cohort analysis, and cross-functional leadership to transform raw data into strategic roadmaps. I am writing to express my interest in the [Job Title] position at [Company Name].

During my tenure at [Current/Previous Company], I spearheaded the development of [Product/Feature Name], which resulted in the following measurable outcomes:

- **Revenue/Growth:** Improved [Metric] by [X]% through [Action Taken].
- **Retention:** Reduced churn by [X]% by identifying and solving [Specific User Friction Point].
- **Efficiency:** Optimized [Internal Process/Engine] using [Specific Tool/Methodology], leading to a [X]% reduction in [Cost/Time].

I am particularly drawn to [Company Name]'s recent move into [Specific Industry Trend or Product Launch]. My experience with [Specific Technology or Market Segment] allows me to contribute immediately to your goal of [Specific Company Objective]. I prioritize a "measure-twice, cut-once" philosophy, ensuring that engineering resources are always allocated to the highest-impact features validated by behavioral data.

I look forward to discussing how my background in [Specific Skill, e.g., SQL/Tableau/Predictive Modeling] and product strategy can help [Company Name] achieve its targets for the upcoming fiscal year.

Best regards,

[Full Name]