

# [Your Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile URL] | [Portfolio/Personal Website]

[Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]

## RE: [Job Title] Application

Dear [Hiring Manager Name],

I am writing to express my interest in the *[Job Title]* position at *[Company Name]*. As a Consumer Product Manager with *[Number]* years of experience scaling *[B2C/D2C/Mobile]* products, I have long admired *[Company Name]*'s commitment to *[specific company value or recent product launch]*. I am eager to apply my expertise in user-centric design and data-driven prioritization to help your team achieve *[specific company goal]*.

Throughout my career, I have specialized in bridging the gap between complex technical capabilities and intuitive consumer experiences. At *[Current/Previous Company]*, I led the strategic roadmap for *[Product/Feature Name]*, which resulted in a *[Percentage]*% increase in *[Metric: e.g., Monthly Active Users or Conversion]*. My approach focuses on three core pillars:

- **Customer Empathy:** Translating qualitative user feedback and behavioral data into actionable product requirements that solve real-world friction.
- **Cross-Functional Leadership:** Harmonizing engineering, design, and marketing workflows to accelerate time-to-market without sacrificing quality.
- **Growth Strategy:** Utilizing A/B testing and cohort analysis to optimize the full user lifecycle, from acquisition to long-term retention.

I am particularly impressed by *[Company Name]*'s recent move into *[Industry Segment/Trend]*. I am confident that my experience in *[Relevant Skill: e.g., Monetization, Personalization, or Growth Loops]* would be a significant asset as you scale this initiative.

I look forward to the possibility of discussing how my strategic vision and execution-focused mindset can contribute to the continued success of the product team at *[Company Name]*.

Thank you for your time and consideration.

Sincerely,

[Your Full Name]