

[Your Full Name]

[Phone Number] | [Email Address]

[LinkedIn Profile URL] | [City, State]

[Date]

[Hiring Manager Name/CEO Name]

[Board of Directors/Search Committee]

[Company Name]

[Company Address]

Dear [Name of CEO or Lead Independent Director],

As a revenue leader with a proven track record of scaling high-growth SaaS organizations through the Series C to Exit lifecycle, I am writing to express my interest in the Chief Revenue Officer position at [Company Name]. Having followed [Company Name]'s recent [mention specific milestone/funding/product launch], I am impressed by your market position in the [Industry Name] sector and am confident that my experience in building institutionalized sales engines can accelerate your trajectory toward [mention Goal, e.g., IPO readiness/global expansion].

Throughout my career, I have specialized in transitioning sales organizations from founder-led motion to a predictable, data-driven revenue machine. My core competencies align directly with the needs of a Series C firm:

- **Scale & Architecture:** Built and led global sales, CS, and RevOps teams from \$[Current ARR] to over \$[Target ARR] in [Number] years.
- **GTM Strategy:** Experience optimizing multi-channel motions (PLG, Enterprise, and Channel) to lower CAC and improve Net Revenue Retention.
- **Operational Excellence:** Implemented rigorous forecasting methodologies and tech stacks that provided the board-level visibility required for late-stage financing.
- **Culture Leadership:** Recruited and retained top-tier talent while maintaining a high-performance, inclusive culture during periods of rapid headcount growth.

I am particularly drawn to [Company Name] because of your [mention specific product differentiator or market opportunity]. At my previous role with [Previous Company], I led a similar transformation that resulted in [mention a specific metric, e.g., 150% YoY growth or a successful acquisition]. I am eager to bring this same level of strategic rigor and execution to your leadership team.

I look forward to the possibility of discussing how my experience in driving sustainable, hyper-growth revenue aligns with [Company Name]'s long-term vision. Thank you for your time and consideration.

Sincerely,

[Your Name]