

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile URL]
[Portfolio/Website URL]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Fractional Chief Revenue Officer position at [Company Name]. With a proven track record of scaling high-growth organizations and optimizing the entire revenue engine, I specialize in providing the strategic leadership of a full-time CRO on a flexible, fractional basis.

Throughout my career, I have focused on aligning sales, marketing, and customer success to drive sustainable growth. At [Previous Company/Client], I successfully [mention a specific metric-driven achievement, e.g., increased ARR by X% or reduced CAC by Y%]. My approach involves [mention a core methodology, e.g., implementing data-driven sales forecasting or revamping GTM strategy] to ensure immediate impact and long-term scalability.

I am particularly drawn to [Company Name] because of [mention a specific reason related to their product, market position, or recent news]. I am confident that my experience in [mention specific industry or business model, e.g., B2B SaaS or Series B scaling] will allow me to bridge the current gaps in your revenue operations and accelerate your path to [mention a specific goal, e.g., \$Xm in revenue or successful exit].

I look forward to discussing how my fractional leadership can help [Company Name] achieve its revenue targets while maintaining capital efficiency. Thank you for your time and consideration.

Sincerely,

[Your Name]