

[FULL NAME]
[ADDRESS, CITY, STATE, ZIP CODE]
[PHONE NUMBER] | [EMAIL ADDRESS]
[LINKEDIN PROFILE URL]

[Date]

[Hiring Manager Name]
[Title]
[Resort or Company Name]
[Address, City, State, Zip Code]

Dear [Mr./Ms./Mx. Last Name],

I am writing to formally express my interest in the General Manager position at [Resort Name], as advertised on [Where you saw the job post]. With over [Number] years of experience in luxury hospitality and wellness management, I have a proven track record of elevating guest experiences while optimizing operational efficiency and revenue growth.

In my previous role as [Current/Previous Job Title] at [Previous Resort/Company], I was responsible for overseeing [mention scale: e.g., a 100-room luxury property and a 20-room spa facility]. During my tenure, I successfully [mention a key achievement, e.g., increased annual revenue by X%, improved guest satisfaction scores by X%, or implemented a new holistic wellness program]. I pride myself on my ability to lead diverse teams and foster a culture of excellence that aligns with the highest standards of the spa and wellness industry.

My expertise includes strategic financial planning, high-end amenity management, and the integration of sustainable wellness practices. I am particularly drawn to [Resort Name] because of your commitment to [mention a specific value of the resort, e.g., authentic healing traditions or eco-luxury]. I am confident that my leadership style and deep understanding of the global wellness market will allow me to contribute significantly to your continued success.

I would welcome the opportunity to discuss how my background and vision for premium hospitality align with the goals of [Resort Name]. Thank you for your time and consideration.

Sincerely,

[Your Signature (if sending by mail)]
[Your Printed Name]