

[FULL NAME]

[PHONE NUMBER] • [EMAIL ADDRESS] • [LINKEDIN PROFILE] • [LOCATION]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

RE: Global Product Director - [Job Reference Number/Position Name]

Dear [Hiring Manager Name],

As a senior product leader with [Number] years of experience driving large-scale digital transformation and cross-border payment solutions, I am writing to express my interest in the Global Fintech Product Director position at [Company Name]. My background in scaling B2B/B2C fintech platforms across [Region A], [Region B], and [Region C] aligns with your current expansion goals.

Throughout my career, I have specialized in bridging the gap between complex regulatory requirements and seamless user experiences. At [Previous Company], I led a global team of [Number] product managers and engineers to launch [Product Name], which resulted in a [Percentage]% increase in MAU and a [Dollar Amount] growth in annual transaction volume within the first year.

In this role, I intend to bring the following core competencies to [Company Name]:

- **Global Product Strategy:** Defining vision and roadmaps that balance local market nuances with global scalability.
- **Regulatory & Compliance Expertise:** Navigating PSD2, GDPR, AML, and regional banking licenses to ensure frictionless market entry.
- **Data-Driven Innovation:** Utilizing AI/ML and advanced analytics to optimize conversion funnels and reduce churn.
- **Cross-Functional Leadership:** Orchestrating collaboration between Engineering, Compliance, Marketing, and Regional Sales units.

I am particularly impressed by [Company Name]'s recent [Specific Company Achievement or News]. I am eager to apply my expertise in [Specific Fintech Sub-sector, e.g., Neobanking, Blockchain, or WealthTech] to help your organization dominate the global landscape.

I welcome the opportunity to discuss how my strategic vision and technical background can contribute to the continued success of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Full Name]