

[Your Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile URL]
[City, State, Zip Code]

[Date]

[Hiring Manager Name]
[Title, e.g., Chief Commercial Officer]
[Pharmaceutical Company Name]
[Company Address]

Dear [Mr./Ms./Mx. Last Name],

Regarding the **Vice President of Sales** position at [Company Name], I am writing to express my interest in leading your commercial sales organization to its next phase of market expansion and revenue growth.

With over [Number] years of experience in the pharmaceutical industry, specifically focusing on [Therapeutic Area 1] and [Therapeutic Area 2], I have a proven track record of scaling high-performing sales teams and navigating complex market access landscapes. In my previous role at [Current/Previous Company], I oversaw a national sales force of [Number] representatives, resulting in a [Percentage]% increase in market share for [Product Name] within [Timeframe].

My strategic approach centers on:

- **Commercial Excellence:** Implementing data-driven CRM strategies and territory alignment that optimized field productivity by [Percentage]%.
- **Product Launches:** Successfully leading the national launch of [Product Name], achieving [Dollar Amount] in first-year revenue and exceeding KPIs by [Percentage]%.
- **Stakeholder Relations:** Cultivating relationships with Key Opinion Leaders (KOLs) and managing large-scale PBM and payer negotiations.
- **Talent Development:** Establishing mentorship programs that reduced sales force turnover by [Percentage]% while fostering a culture of compliance and performance.

I am particularly drawn to [Company Name]'s commitment to [Specific Company Mission or Pipeline Product]. I am confident that my experience in [Specialty Area] and my ability to align sales strategies with clinical value propositions will contribute significantly to your upcoming fiscal objectives.

I welcome the opportunity to discuss how my leadership can drive sustained growth for your portfolio. Thank you for your time and consideration.

Sincerely,

[Your Signature]

[Your Printed Name]