

[Your Full Name]

[Phone Number] | [Email Address]

[LinkedIn Profile URL] | [Portfolio/Personal Site]

[Date]

[Hiring Manager Name]

[Title, e.g., Chief Product Officer or CEO]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my strong interest in the **VP of Product** position at **[Company Name]**. Having spent the last [Number] years as the Founder and [Title] of **[Startup Name]**, I have built products from zero to [Scale/Revenue/User Count]. I am now eager to translate my entrepreneurial speed and product vision into a leadership role within [Company Name]'s established ecosystem.

In my tenure as a founder, I was responsible for the end-to-end product lifecycle, including [Key Achievement 1, e.g., defining the long-term roadmap that secured Series A funding] and [Key Achievement 2, e.g., managing a cross-functional team of engineers and designers to launch a market-leading mobile app]. My background uniquely positions me to handle the high-stakes decision-making and organizational scaling required of a VP.

Specifically, I am drawn to [Company Name] because of [Specific Reason, e.g., your commitment to AI-driven logistics]. I see a clear opportunity to apply my experience in [Specific Skill, e.g., rapid prototyping and data-informed iteration] to help [Company Name] achieve [Specific Company Goal, e.g., capture the enterprise market segment].

Transitioning from Founder to Corporate VP, my goal is to bring the "owner mindset" to your product organization-driving efficiency, fostering a culture of radical accountability, and aligning product outcomes with [Company Name]'s broader commercial objectives.

I look forward to discussing how my experience building [Startup Name] can contribute to the continued growth and innovation at [Company Name].

Sincerely,

[Your Name]