

[Your Name]

[Phone Number] | [Email Address]

[LinkedIn Profile URL] | [City, State]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my strong interest in the **General Manager** position at **[Company Name]**. Having spent the last [Number] years as the Founder of [Your Startup Name], I have developed a unique blend of high-level strategic vision and hands-on operational rigor. I am now eager to apply my experience in scaling ventures and driving cross-functional excellence to a market leader like [Company Name].

During my tenure as Founder, I built [Your Startup Name] from [Zero/Concept] to [Key Milestone: Revenue, User Base, or Exit]. This journey required me to master the core competencies essential for a General Manager:

- **Strategic P&L Management:** Directly managed a budget of \$[Amount], optimizing resource allocation to achieve [Specific Result].
- **Cross-Functional Leadership:** Built and led a diverse team of [Number] across product, sales, and operations, fostering a culture of [Culture Value].
- **Operational Excellence:** Implemented [Specific Process or System] that improved efficiency by [Percentage/Metric].
- **Growth & Transformation:** Navigated [Market Challenge] by pivoting our strategy to [New Strategy], resulting in [Positive Outcome].

Transitioning from founder to corporate leadership, my goal is to bring an "owner's mindset" to your [Specific Business Unit or Region]. I am particularly drawn to [Company Name] because of your recent [Mention a Company Achievement or Project]. I am confident that my ability to operate amidst ambiguity while maintaining a focus on bottom-line results will make me an asset to your executive team.

I look forward to discussing how my entrepreneurial background and leadership style align with the goals of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Name]