

[YOUR FULL NAME]
[ADDRESS] | [PHONE NUMBER]
[EMAIL ADDRESS] | [LINKEDIN PROFILE]

[Date]

[Hiring Partner Name]
[Title: Managing Director/Head of Acquisitions]
[Firm Name]
[Firm Address]

RE: Principal Application - [Specific Fund/Investment Strategy Name]

Dear [Name],

I am writing to formally express my interest in the Principal position at [Firm Name]. With [Number] years of experience in real estate private equity, specifically focused on [Asset Class: e.g., Multifamily/Industrial/Life Sciences] and [Strategy: e.g., Value-Add/Oppportunistic], I have successfully led the deployment of \$[Amount] billion in equity capital across complex transactions.

Throughout my career at [Current/Previous Firm], I have honed a sophisticated approach to deal sourcing, structuring, and asset management. Notable achievements include [Briefly describe a major deal or portfolio turnaround], which resulted in an IRR of [X]% and a Multiple on Invested Capital (MOIC) of [X]x. My expertise lies not only in underwriting and financial engineering but in the strategic oversight of the entire investment lifecycle, from initial thesis development to final disposition.

[Firm Name]'s reputation for [Mention a specific firm attribute, e.g., contrarian investment philosophy/market dominance in the Sunbelt] aligns with my professional track record of identifying alpha in fragmented markets. I am confident that my network of [Brokers/Operating Partners/Lenders] and my experience in institutional-grade capital raising will be immediate assets to your investment committee.

I look forward to discussing how my investment acumen and leadership experience can contribute to the continued growth of [Firm Name]'s portfolio. Thank you for your time and consideration.

Sincerely,

[Your Name]