

[Your Name]

[Phone Number] | [Email Address] | [LinkedIn Profile]
[City, State, Zip Code]
[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

Re: Chief Marketing Officer - [Company Name]

As a marketing executive with [Number] years of experience driving growth, I am writing to express my interest in the Chief Marketing Officer position at [Company Name]. I have closely followed [Company Name]'s trajectory and believe my expertise in engineering high-impact brand pivots is uniquely suited to lead your next phase of transformation.

In my previous role at [Previous Company], I spearheaded a comprehensive brand repositioning that moved the company from [Old Market Position] to [New Strategic Position]. This pivot resulted in:

- [Metric 1: e.g., A % increase in market share or revenue within X months]
- [Metric 2: e.g., Modernization of the digital footprint leading to % higher engagement]
- [Metric 3: e.g., Successful capture of the (Specific Demographic) segment]

I specialize in aligning cross-functional teams—from product development to sales—under a unified brand narrative. At [Company Name], I see a distinct opportunity to leverage [Specific Asset or Market Trend] to redefine the brand's value proposition and accelerate global scaling.

I am eager to discuss how my vision for agile brand evolution can support [Company Name]'s strategic objectives. Thank you for your time and consideration.

Sincerely,

[Your Signature]
[Your Printed Name]