

[FULL NAME]  
[PHONE NUMBER] | [EMAIL ADDRESS]  
[LINKEDIN PROFILE URL] | [CITY, STATE/COUNTRY]

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[Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]

**RE: Vice President of International Sales Strategy - [Job Reference Number]**

Dear [Hiring Manager Name],

As a high-impact sales executive with over [Number] years of experience driving multi-market revenue growth and architectural sales transformation, I am writing to express my interest in the Vice President of International Sales Strategy position at [Company Name]. My background in scaling global operations and navigating complex international trade landscapes aligns directly with your current expansion goals.

In my previous role as [Current/Previous Title] at [Previous Company], I was responsible for overseeing a sales portfolio across [Regions, e.g., EMEA, APAC, LATAM]. During my tenure, I successfully [mention a major achievement, such as increasing market share by X% or standardizing sales processes across X countries]. My approach focuses on data-driven territory planning, cross-cultural leadership, and the alignment of local sales tactics with global corporate objectives.

Key highlights of my strategic qualifications include:

- **Market Penetration:** Successfully launched products in [Number] new international markets, achieving profitability within [Timeframe].
- **Strategic Partnerships:** Negotiated and secured high-value distribution agreements and joint ventures worth \$[Amount].
- **Sales Operations:** Implemented global CRM frameworks and performance metrics that improved sales forecasting accuracy by [X%].
- **Talent Leadership:** Managed and mentored diverse, remote teams of [Number] employees to consistently exceed annual quotas.

I am particularly drawn to [Company Name]'s reputation for [mention a specific company strength or recent initiative]. I am confident that my expertise in building scalable sales engines and my deep understanding of global market dynamics will allow me to contribute significantly to your executive team.

Thank you for your time and consideration. I look forward to the possibility of discussing how my strategic vision can help [Company Name] achieve its international revenue targets.

Sincerely,

[Your Name]