

[Full Name]
[City, State, Zip Code]
[Phone Number] | [Email Address]
[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]
[Title, e.g., Chief Revenue Officer]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Vice President of Global Sales Enablement position at [Company Name]. With over [Number] years of experience driving revenue growth through strategic sales readiness, cross-functional alignment, and global go-to-market execution, I am confident in my ability to scale your sales organization's productivity and effectiveness.

In my most recent role as [Current/Previous Title] at [Previous Company], I led the global enablement strategy for a team of [Number] sales professionals across [Regions]. During my tenure, I implemented a data-driven certification program that reduced ramp-up time for new hires by [Percentage]% and contributed to a [Percentage]% increase in overall quota attainment. I specialize in bridging the gap between product marketing and sales execution, ensuring that global teams are equipped with the high-impact content, tools, and methodologies required to win in competitive markets.

My approach to sales enablement focuses on three core pillars: architectural consistency across global regions, leveraging integrated tech stacks (CRM, CMS, and LMS) for actionable insights, and fostering a culture of continuous coaching. I am particularly impressed by [Company Name]'s recent [Specific Company Achievement/Product Launch] and am eager to apply my expertise in [Specific Skill, e.g., Value-Based Selling or Sales Methodology Implementation] to support your next phase of hyper-growth.

I welcome the opportunity to discuss how my background in building world-class enablement functions can help [Company Name] achieve its global revenue objectives. Thank you for your time and consideration.

Sincerely,

[Full Name]