

# [YOUR NAME]

[Phone Number] | [Email Address] | [LinkedIn Profile URL]  
[City, State, Zip Code]

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[Date]

[Hiring Manager Name]  
[Title, e.g., Chief Executive Officer]  
[Company Name]  
[Company Address]

Re: Vice President of Global Sales and Marketing

Dear [Hiring Manager Name],

I am writing to express my interest in the Vice President of Global Sales and Marketing position at [Company Name]. With over [Number] years of experience in driving international revenue growth and scaling cross-functional marketing initiatives, I am confident in my ability to align [Company Name]'s global commercial strategy with its long-term objectives.

In my previous role as [Current/Previous Title] at [Previous Company], I successfully led a global team across [Number] regions, resulting in a [Percentage]% increase in total annual recurring revenue (ARR) and a [Percentage]% expansion in market share within the [Specific Sector/Region] market. My approach focuses on data-driven decision-making, the optimization of the sales tech stack, and the cultivation of high-performing, culturally diverse teams.

I am particularly drawn to [Company Name] because of [Specific Reason, e.g., your recent expansion into AI-driven logistics or your reputation for sustainable manufacturing]. I am eager to leverage my expertise in [Specific Skill, e.g., Multi-channel GTM strategies or Enterprise Sales] to further accelerate your global footprint.

Thank you for your time and consideration. I look forward to the possibility of discussing how my strategic vision can contribute to the continued success of [Company Name].

Sincerely,

[Your Full Name]