

# [Full Name]

[City, State, Zip] | [Phone Number] | [Email Address] | [LinkedIn Profile URL]

[Date]

[Hiring Manager Name]

[Title]

[Company Name]

[Company Address]

Dear [Hiring Manager Name or Search Committee],

I am writing to express my strong interest in the Vice President of Global Sales position at [Company Name]. With over [Number] years of experience driving hyper-growth for global SaaS organizations, I have a proven track record of scaling ARR from [\$X] to [\$Y] while optimizing GTM strategies across international markets.

In my most recent role as [Current/Previous Title] at [Previous Company], I led a global team of [Number] across [Regions, e.g., AMER, EMEA, and APAC]. During my tenure, I achieved:

- **Revenue Growth:** Delivered [Percentage]% YoY growth by implementing [Specific Strategy or Sales Methodology].
- **Market Expansion:** Successfully launched operations in [New Market/Region], contributing [\$Amount] in new logo revenue within the first 12 months.
- **Sales Operations:** Reduced the average sales cycle by [Percentage]% through the restructuring of the tech stack and lead-to-close workflows.
- **Leadership:** Mentored and scaled a high-performing leadership tier, resulting in a [Percentage]% retention rate of top-tier talent.

[Company Name]'s mission to [mention a company goal or product value] aligns perfectly with my expertise in [mention a specific niche, e.g., PLG, Enterprise Motion, or Vertical SaaS]. I am confident that my experience in navigating complex, multi-million dollar global contracts and my data-driven approach to sales forecasting will significantly contribute to your next phase of scale.

I welcome the opportunity to discuss how my global leadership experience can help [Company Name] exceed its revenue targets for the upcoming fiscal year. Thank you for your time and consideration.

Sincerely,

[Full Name]