

*[Full Name]*

*[City, State, Zip] | [Phone Number]*

*[Email Address] | [LinkedIn Profile URL]*

*[Date]*

*[Hiring Manager Name]*

*[Title]*

*[Company Name]*

*[Company Address]*

Dear *[Mr./Ms./Mx. Last Name]*,

I am writing to formally express my interest in the **Vice President of Global Sales Operations** position at *[Company Name]*. With over *[Number]* years of experience driving revenue acceleration, optimizing tech stacks, and leading cross-functional teams in high-growth environments, I am confident in my ability to scale your global sales infrastructure and maximize organizational efficiency.

In my most recent role as *[Current/Previous Title]* at *[Previous Company]*, I successfully overhauled the sales compensation structure and CRM integration, resulting in a *[Percentage]*% increase in pipeline velocity and a *[Percentage]*% reduction in customer acquisition cost (CAC). My approach focuses on bridging the gap between strategy and execution through data-driven forecasting, rigorous sales enablement, and streamlined territorial management.

My core competencies include:

- **Strategic Planning:** Developing multi-year roadmaps to support *[\$M/\$B]* revenue targets.
- **Operational Excellence:** Automating complex workflows across Salesforce, Marketo, and *[Tool Name]*.
- **Global Leadership:** Managing diverse teams across EMEA, APAC, and AMER regions to ensure unified reporting standards.
- **Revenue Intelligence:** Implementing advanced analytics to provide executive-level visibility into churn and expansion metrics.

I am particularly drawn to *[Company Name]* because of your recent *[mention specific news, product launch, or market expansion]*. I am eager to apply my expertise in scaling global operations to help *[Company Name]* achieve its next phase of market dominance.

I look forward to the opportunity to discuss how my background in operational transformation can contribute to the continued success of your global sales organization. Thank you for your time and consideration.

Sincerely,

*[Full Name]*