

[Your Full Name]
[Street Address]
[City, State, Zip Code]
[Phone Number] | [Email Address]
[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]
[Title, e.g., Chief Executive Officer]
[Company Name]
[Company Address]

Dear [Recipient Name/Search Committee],

Re: Vice President of Global Sales

It is with great interest that I submit my application for the Enterprise Vice President of Global Sales position at [Company Name]. As a high-impact sales executive with over [Number] years of experience driving multi-million dollar revenue growth across international markets, I have a proven track record of scaling global sales organizations, optimizing GTM strategies, and leading high-performing teams to surpass aggressive KPIs.

Throughout my career, I have specialized in navigating the complexities of enterprise-level SaaS and technology sales. My core competencies align directly with [Company Name]'s current objectives, including:

- **Global Scale:** Successfully managed annual recurring revenue (ARR) growth from \$[Amount] to \$[Amount] across EMEA, APAC, and AMER regions.
- **Strategic Leadership:** Designed and implemented global sales methodologies (MEDDIC/Challenger) that reduced sales cycles by [Percentage]% while increasing average deal size.
- **Channel & Ecosystem Development:** Built robust partnership frameworks that contributed [Percentage]% to the overall global revenue mix.
- **Operational Excellence:** Built data-driven sales operations functions to provide accurate forecasting and performance visibility to the Board of Directors.

I am particularly drawn to [Company Name] because of your recent [mention a recent company achievement, acquisition, or product launch]. I am confident that my experience in [specific industry/niche] and my passion for building sustainable, world-class sales cultures will allow me to make an immediate impact on your global expansion efforts.

I look forward to the opportunity to discuss how my leadership philosophy and strategic vision can drive the next phase of growth for [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Full Name]