

[Your Full Name]

[Your Phone Number]

[Your Email Address]

[LinkedIn Profile URL]

[City, State]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name or "Hiring Team"],

I am writing to express my enthusiastic interest in the **Junior Account Manager** position at [Company Name]. As an aspiring SaaS professional with a background in [Previous Industry or Degree] and a focus on client success, I have long admired [Company Name]'s innovative approach to [Company's Core Product/Service].

In my previous role as a [Previous Job Title], I developed a strong foundation in relationship management and technical problem-solving. Specifically, I:

- Managed a portfolio of [Number] clients, maintaining a retention rate of [Percentage]%.
• Collaborated with cross-functional teams to streamline the onboarding process, reducing time-to-value for new users by [X]%.
• Identified upsell opportunities that contributed to a [Percentage]% increase in account expansion revenue.

I am particularly drawn to this role because of [Specific detail about the company's culture, recent news, or product feature]. I am eager to apply my skills in CRM management [(e.g., Salesforce/HubSpot)] and my ability to translate complex technical features into business value to help your clients achieve their goals.

Thank you for your time and consideration. I look forward to the possibility of discussing how my dedication to client growth can contribute to the continued success of the [Company Name] team.

Sincerely,

[Your Signature]

[Your Printed Name]