

[Your Full Name]

[Your Phone Number]

[Your Email Address]

[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

RE: Junior Digital Marketing Account Manager - [Job Reference Number]

Dear [Hiring Manager Name or "Hiring Team"],

I am writing to express my interest in the Junior Digital Marketing Account Manager position at [Company Name]. Having followed your recent work on [Specific Campaign or Project], I am eager to bring my background in [Relevant Skill, e.g., PPC, Social Media, or Client Relations] to your client services team.

During my time at [Previous Company or Internship], I developed a strong foundation in managing digital lifecycles. I successfully assisted in the oversight of [Number] client accounts, consistently ensuring that deliverables were met on time and aligned with brand objectives. I am particularly proud of [Brief mention of a specific achievement, e.g., improving a client's ROI by 15% or streamlining a reporting process].

I am proficient in utilizing [Tools: e.g., Google Analytics, HubSpot, SEMrush, or Project Management Software] to track performance and communicate insights. I understand that a Junior Account Manager must balance creative strategy with meticulous organization, and I am confident in my ability to serve as a reliable bridge between your technical teams and your valued clients.

I am drawn to [Company Name] because of your reputation for [Company Value or Industry Niche]. I am eager to contribute to your team's continued growth and to help your clients achieve their digital marketing goals.

Thank you for your time and consideration. I look forward to the possibility of discussing how my skills can benefit [Company Name].

Sincerely,

[Your Signature]

[Your Printed Name]