

[Your Full Name]  
[Portfolio Link]  
[Email Address] | [Phone Number]  
[LinkedIn Profile]  
[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Junior UX Designer position at [Company Name]. As a designer transitioning into the industry with a focus on user-centered research and data-driven iteration, I have long admired [Company Name]'s approach to [specific product feature or brand value].

During my recent work on [Project/Case Study Name], I tackled the challenge of [problem statement]. I believe my process in solving this particular friction point aligns with the design excellence your team strives for.

#### Case Study Focus: [Project Name]

- **The Problem:** [Briefly describe the user pain point].
- **The Process:** [Mention 1-2 specific methods used, e.g., contextual inquiry, card sorting, or rapid prototyping].
- **The Pivot:** [Describe one specific insight from user testing that changed your design direction].
- **The Outcome:** [Quantitative or qualitative result, e.g., reduced task completion time by X%].

Beyond technical skills in Figma and wireframing, I bring a background in [mention relevant previous field or soft skill, e.g., psychology/customer service], which allows me to advocate for the user while staying mindful of business constraints. I am eager to apply my iterative mindset to help [Company Name] improve [specific goal mentioned in the job description].

Thank you for your time and for considering my application. I have attached my resume and look forward to the possibility of discussing how my design approach can contribute to your team.

Best regards,

[Your Name]