

[YOUR FULL NAME]
[YOUR ADDRESS]
[CITY, STATE, ZIP CODE]
[PHONE NUMBER]
[EMAIL ADDRESS]
[PORTFOLIO/LINKEDIN URL]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Hiring Manager Name or "PR Team"],

I am writing to express my enthusiastic interest in the **Fashion Public Relations Coordinator** position at [Company Name], as advertised on [Platform Name]. As a recent graduate with a degree in [Your Degree] and a deep passion for [Specific Brand Aesthetic/Value], I am eager to contribute to your team's media presence and brand storytelling.

During my internship at [Previous Company/Agency Name], I gained hands-on experience managing sample trafficking, maintaining media lists, and drafting press releases for seasonal collections. I am well-versed in tracking media coverage and assisting with the production of high-profile fashion events. My ability to multitask in a fast-paced environment ensures that all showroom operations and influencer outreach efforts remain organized and effective.

I have long admired [Company Name]'s recent campaign for [Specific Collection or Event], and I am confident that my strong communication skills and eye for emerging trends will help elevate your brand's voice. I am particularly skilled in [Specific Software, e.g., Cision, Muck Rack, or Photoshop], which allows me to provide comprehensive support to the senior PR staff.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in fashion communication can support the continued growth of [Company Name].

Sincerely,

[Your Signed Name]
[Your Typed Name]