

[Your Full Name]
[Student ID Number]
[Current Major/Degree Program]
[Your University Name]
[Email Address]
[Phone Number]

[Date]

[Name of Exchange Coordinator/Admissions Committee]
[Department/International Office]
[Host Institution Name]
[Host Institution Address]

Dear [Name of Recipient or Admissions Committee],

Subject: Statement of Purpose for Academic Exchange Program - [Semester/Year]

I am writing to formally express my interest in participating in the academic exchange program at [Host Business School] for the [Spring/Fall] semester of [Year]. As a [Year of Study] student specializing in [Major/Concentration] at [Home University], I have long admired [Host Business School]'s reputation for [specific strength, e.g., excellence in finance/global leadership/entrepreneurship].

My primary motivation for choosing [Host Business School] is [reason 1: specific courses, faculty expertise, or unique curriculum]. I am particularly interested in enrolling in [Course Name 1] and [Course Name 2], as these align with my career goal of becoming a [Career Goal]. Furthermore, the opportunity to study in [Location] will provide me with a firsthand perspective on [Regional Market/Business Environment], which is essential for my professional development in a globalized economy.

To date, I have maintained a GPA of [Your GPA] and have been actively involved in [Club/Organization/Case Competition]. I believe my background in [specific skill or internship experience] will allow me to contribute meaningfully to your classroom discussions and student community. I am eager to bring a [Your Nationality/Background] perspective to [Host Business School] while learning from your diverse international cohort.

Participating in this exchange is a vital step in my academic journey. I am confident that the rigorous environment at [Host Business School] will challenge me to grow both intellectually and professionally. Thank you for considering my application. I look forward to the possibility of joining your academic community.

Sincerely,

[Your Signature (if sending by mail)]

[Your Printed Name]