

[Your Full Name]
[Your Phone Number] | [Your Email Address]
[Portfolio Link / LinkedIn Profile]
[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name or "Content Team"],

I am writing to express my interest in the **Social Media Content Writer** position at [Company Name]. As a digital storyteller with a background in [Specific Industry/Niche], I have spent the last [Number] years developing editorial calendars that drive engagement and build brand authority across [Platform 1, Platform 2, and Platform 3].

In my previous role at [Previous Company/Agency], I was responsible for translating brand identity into platform-specific narratives. My approach combines data-driven strategy with creative flair, focusing on:

- **Editorial Planning:** Designing cohesive monthly content calendars that align with global marketing goals.
- **Brand Voice Consistency:** Maintaining a distinct and relatable tone while tailoring hooks for different demographic segments.
- **Performance Optimization:** Analyzing KPIs to refine copy, resulting in a [X%] increase in [Metric, e.g., organic reach or CTR].

I have long admired [Company Name]'s approach to [Specific Campaign or Brand Trait]. I am eager to bring my editorial expertise to your team to help elevate your digital presence and foster a deeper connection with your community.

Thank you for your time and consideration. I look forward to the possibility of discussing how my editorial vision can support [Company Name]'s growth.

Sincerely,

[Your Name]