

# [Your Full Name]

[Phone Number] | [Email Address]  
[Portfolio URL / LinkedIn Profile]  
[City, State, Zip Code]

[Date]

[Hiring Manager Name]  
[Company Name]  
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **SEO Content Writer Editorial Specialist** position at [Company Name]. With a proven track record of blending high-level editorial standards with data-driven search engine optimization strategies, I am confident in my ability to elevate your brand's organic presence and authority.

In my previous role at [Previous Company], I specialized in creating content that ranked for high-value keywords while maintaining a sophisticated brand voice. My approach involves thorough keyword research, competitor gap analysis, and the implementation of on-page SEO best practices—all without compromising the narrative quality that engages human readers. Key achievements include:

- [Achievement 1: e.g., Increasing organic traffic by X% through targeted content clusters]
- [Achievement 2: e.g., Optimizing legacy content to improve SERP rankings from page X to page 1]
- [Achievement 3: e.g., Managing an editorial calendar that aligned with both SEO goals and product launches]

Beyond writing, I am adept at using tools such as [Ahrefs/Semrush/Google Search Console] to track performance and pivot strategies based on algorithm updates. I understand that an Editorial Specialist must balance the technical requirements of bots with the emotional needs of the audience, ensuring every piece of content serves a specific purpose in the marketing funnel.

I am eager to bring my expertise in [Specific Niche/Industry] and my passion for content excellence to [Company Name]. Thank you for your time and consideration.

Sincerely,

[Your Signature]  
[Your Printed Name]