

[Your Full Name]
[Portfolio Link / LinkedIn Profile]
[Email Address] | [Phone Number]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name or "Content Team"],

I am writing to express my interest in the [Job Title] position at [Company Name]. With a background in both persuasive copywriting and long-form editorial content, I specialize in crafting narratives that balance brand voice with high-value information.

Throughout my career, I have developed a versatile writing style capable of [mention a specific skill, e.g., driving conversions through landing pages / managing complex editorial calendars]. At [Previous Company], I successfully [mention a key achievement, e.g., increased organic traffic by X% or improved email click-through rates]. I understand that [Company Name] values [mention a company value or specific content style], and I am confident in my ability to contribute to this vision.

My approach integrates SEO best practices with storytelling to ensure content is both discoverable and engaging. Whether I am writing punchy ad copy or deep-dive editorial features, my focus remains on clarity, tone, and meeting the specific needs of the target audience.

I have attached my portfolio and resume for your review. I look forward to the possibility of discussing how my writing and editorial strategy can support the growth of [Company Name].

Best regards,

[Your Name]