

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile URL]
[Portfolio/GitHub URL]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my enthusiastic interest in the **Marketing Data Analyst** position at [Company Name], as advertised on [Platform]. As a recent graduate in [Degree Name, e.g., Statistics or Marketing] with a strong foundation in data visualization and consumer behavior analysis, I am eager to contribute to your team's data-driven decision-making processes.

During my academic career and [Internship/Project], I developed technical proficiency in **[Tool 1, e.g., SQL]**, **[Tool 2, e.g., Python or R]**, and **[Tool 3, e.g., Tableau]**. For my capstone project, I analyzed a dataset of [describe dataset] to identify [key trend], which resulted in a [quantifiable outcome or insight]. I am particularly drawn to [Company Name] because of your recent [specific campaign or company initiative], and I am confident that my ability to translate complex data into actionable marketing insights will be an asset to your department.

I am a detail-oriented problem solver who thrives in collaborative environments. I am eager to apply my analytical skills to help [Company Name] optimize marketing ROI and improve customer acquisition strategies.

Thank you for your time and consideration. I look forward to the possibility of discussing how my background and skills align with the needs of your marketing team.

Sincerely,

[Your Name]