

**[Your Full Name]**  
[Current Job Title]  
[Email Address]  
[Phone Number]

[Date]

**[Hiring Manager Name]**  
[Title, e.g., VP of Marketing / CMO]  
[Company Name]

Dear [Hiring Manager Name],

Please accept this formal expression of my interest in the **Creative Director** position within the Marketing Department. Having served as [Current Title] for the past [Number] years, I have developed a deep understanding of our brand identity and a proven track record of delivering high-impact visual and strategic campaigns.

During my tenure at [Company Name], I have successfully led initiatives such as [Key Project A] and [Key Project B], which resulted in [Specific Metric, e.g., a 20% increase in brand engagement]. I have consistently demonstrated the ability to bridge the gap between creative vision and business objectives, ensuring that our output not only inspires but also drives measurable growth.

As Creative Director, my primary goal will be to [Mention Key Strategic Goal, e.g., modernize our digital presence / unify global brand guidelines]. I am eager to mentor our talented creative team, foster a culture of innovative storytelling, and elevate our brand's market position to new heights.

I would welcome the opportunity to discuss how my vision for the creative department aligns with the company's long-term roadmap. Thank you for your time and for considering my internal application.

Sincerely,

[Signature]

[Your Printed Name]