

[Your Full Name]

[Current Job Title] | [Portfolio Link/URL]

[Date]

To: [Hiring Manager Name/Executive Board]

Re: Application for Promotion to Digital Media Creative Director

Dear [Recipient Name],

It is with great enthusiasm and a proven track record of creative excellence that I submit my formal application for the position of **Digital Media Creative Director** at [Company Name]. Having served as [Current Title] for [Number] years, I have developed a deep understanding of our brand's visual identity and the strategic goals of our digital presence.

During my tenure, I have consistently delivered high-impact campaigns, including [Mention Key Project or Campaign]. My leadership has resulted in:

- **[Metric/Achievement]:** [Brief description of how you increased engagement, ROI, or brand awareness].
- **Team Leadership:** [Briefly describe how you mentored junior designers or streamlined production workflows].
- **Innovation:** [Mention a specific digital tool, platform, or aesthetic shift you implemented].

As Creative Director, my vision is to [State primary goal, e.g., bridge the gap between data-driven marketing and avant-garde storytelling]. I am prepared to scale our creative operations by [Briefly mention a strategy, e.g., integrating AI workflows or expanding multi-channel video content] to ensure [Company Name] remains a leader in the digital landscape.

I am eager to discuss how my evolved role can further drive our department's creative output and organizational growth. Thank you for your continued mentorship and for considering my transition into this leadership role.

Sincerely,

[Your Name]