

[YOUR FULL NAME]  
[PORTFOLIO URL]  
[EMAIL ADDRESS]  
[PHONE NUMBER]  
[LINKEDIN PROFILE]

[Date]

[Hiring Manager Name]  
[Title]  
[Agency/Company Name]  
[Address]

Dear [Hiring Manager Name],

As a seasoned Associate Creative Director with [Number] years of experience driving high-impact campaigns at [Current/Previous Agency], I am writing to express my strong interest in the Creative Director position at [Company Name]. My background in bridging the gap between high-level conceptual strategy and hands-on execution has prepared me to lead your creative department and elevate the brand's visual and narrative identity.

In my current role at [Current Company], I have been instrumental in [mention a major accomplishment, e.g., scaling the creative team or winning a major account]. I have successfully mentored multi-disciplinary teams of designers, copywriters, and art directors, ensuring that every output not only meets the client's brief but pushes the boundaries of innovation. Transitioning into the Creative Director role is a natural evolution of my commitment to fostering a culture of creative excellence and operational efficiency.

My approach to leadership is rooted in [mention leadership philosophy, e.g., radical transparency, data-driven storytelling, or design thinking]. At [Company Name], I am eager to apply my expertise in [mention 2-3 key skills, e.g., global brand systems, cross-functional collaboration, or digital transformation] to help achieve [mention a specific company goal or project].

I am particularly drawn to [Company Name] because of your recent work on [mention a specific project or campaign] and your reputation for [mention a company value]. I am confident that my vision and proven track record of managing complex creative workflows will make me a vital asset to your leadership team.

Thank you for your time and consideration. I look forward to the opportunity to discuss how my creative leadership can contribute to the continued growth of [Company Name].

Sincerely,

[Your Name]