

[FULL NAME]  
[PHONE NUMBER] | [EMAIL ADDRESS]  
[PORTFOLIO URL / LINKEDIN PROFILE]  
[CITY, STATE]

[Date]

[Hiring Manager Name]  
[Company Name]

[Company Address] Dear [Hiring Manager Name], Regarding the **Visual Merchandising Stylist** position at [Company Name], I am writing to express my interest in joining your creative team. With a background in [Number] years of retail styling and a focus on [Specific Aesthetic or Market], I have developed a keen eye for translating brand identity into immersive physical environments. In my previous role at [Previous Company], I was responsible for [Key Responsibility, e.g., floor sets, window displays, or mannequin styling]. I successfully [Mention a quantifiable achievement, e.g., increased department sales by X% through strategic product placement]. I am proficient in analyzing sell-through data to inform merchandising decisions and am experienced in using [Software/Tools, e.g., Adobe Creative Suite or CAD]. I have long admired [Company Name]'s approach to [Specific aspect of the brand's visual identity]. My style aligns with your current [Seasonal/Brand] direction, and I am confident in my ability to maintain high visual standards while working within tight production deadlines. I look forward to the possibility of discussing how my design sensibility and technical skills can contribute to the visual excellence of [Company Name]. Thank you for your time and consideration. Sincerely,

[Full Name]