

[Full Name]

[Portfolio Link / LinkedIn Profile]

[Phone Number]

[Email Address]

[City, State, Zip Code]

[Date]

[Hiring Manager Name]

[Luxury Brand Name]

[Boutique Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Luxury Retail Stylist position at [Brand Name]. With a deep admiration for [Brand Name]'s heritage in [Specific Element, e.g., haute couture/leather craftsmanship] and [Number] years of experience in high-end personal styling, I am confident in my ability to elevate the client experience at your [Location] boutique.

In my previous role at [Previous Company], I specialized in cultivating long-term relationships with High-Net-Worth Individuals (HNWI). I successfully maintained a private client book that generated [Amount] in annual sales by providing bespoke wardrobing consultations and anticipating seasonal trends. My approach centers on storytelling and brand DNA, ensuring that every piece selected resonates with the client's lifestyle and the house aesthetic.

I possess a keen eye for silhouette, fabrication, and detail, complemented by a rigorous commitment to white-glove service standards. I understand that luxury retail is defined by the discretion and personalization provided to the guest. I am eager to bring my expertise in luxury KPIs and clienteling strategies to the [Brand Name] team.

Thank you for your time and consideration. I look forward to the possibility of discussing how my styling philosophy aligns with the vision of [Brand Name].

Sincerely,

[Full Name]