

[FULL NAME]
[PHONE NUMBER]
[EMAIL ADDRESS]
[PORTFOLIO URL / INSTAGRAM]
[DATE]

[RECIPIENT	NAME	/	CREATIVE	DIRECTOR]
[FASHION	HOUSE	/	AGENCY	NAME]
[STREET				ADDRESS]
[CITY, STATE, ZIP]				

DEAR [NAME], [OPENING PARAGRAPH: IDENTIFY THE POSITION AND EXPRESS ALIGNMENT WITH THE BRAND'S SPECIFIC AESTHETIC OR RECENT COLLECTIONS.] [SECOND PARAGRAPH: DETAIL EXPERIENCE WITH HIGH-LEVEL EDITORIALS, RUNWAY STYLING, OR CELEBRITY PLACEMENTS. MENTION PROFICIENCY IN FABRICATION, COLOR THEORY, AND TREND FORECASTING.] [THIRD PARAGRAPH: DESCRIBE YOUR ABILITY TO MANAGE HIGH-PRESSURE ENVIRONMENTS, LOGISTICS OF SAMPLE TRAFFIC, AND COLLABORATION WITH PHOTOGRAPHERS AND CREATIVE TEAMS.] [CLOSING: CALL TO ACTION REGARDING PORTFOLIO REVIEW OR INTERVIEW REQUEST.] SINCERELY,

[YOUR NAME]