

[Your Full Name]

[Phone Number] | [Email Address] | [Portfolio URL/Instagram]

[Date]

[Recipient Name]

[Company/Publication Name]

[Address]

Dear [Recipient Name or Hiring Manager],

I am writing to express my interest in the Freelance Fashion Stylist position for [Project Name or Brand]. Having followed [Brand/Publication Name]'s aesthetic for some time, particularly the recent [Specific Campaign or Issue], I am confident that my visual sensibilities and technical expertise align perfectly with your creative direction.

With [Number] years of experience in [Editorial/Commercial/Personal] styling, I have developed a keen eye for trend forecasting and visual storytelling. My previous work with clients such as [Previous Client Name] involved managing full-scale wardrobe logistics, coordinating with photographers and makeup artists, and executing high-concept looks under tight deadlines. I pride myself on my ability to balance artistic risks with brand commerciality.

I am particularly skilled in [Specific Skill: e.g., On-figure styling, Flat lays, Vintage sourcing]. My approach is collaborative and solution-oriented, ensuring that every frame captured meets the highest standard of the project's vision. I have enclosed my portfolio, which showcases my versatility across different mediums and aesthetics.

I look forward to the possibility of discussing how my styling background can contribute to the success of your upcoming productions. Thank you for your time and consideration.

Best regards,

[Your Signature]

[Your Printed Name]