

# [FULL NAME]

[PORTFOLIO URL / LINKEDIN PROFILE]

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[Phone Number]

[Email Address]

[City, State]

[Date]

[Hiring Manager Name]

[Company Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **E-commerce Fashion Stylist** position at [Company Name]. As a stylist with [Number] years of experience in high-volume digital studios, I have followed [Company Name]'s aesthetic closely and admire your commitment to [mention a specific brand trait, e.g., sustainable luxury / Gen-Z trends / minimalist elevated basics].

In my previous role at [Previous Company], I was responsible for styling [Number] looks per day across on-figure and product photography. I possess a deep understanding of visual storytelling and how styling directly impacts conversion rates and brand perception in a digital space. My expertise includes trend forecasting, garment pinning/clipping, and collaborating closely with photographers and art directors to ensure every shot aligns with the seasonal brand guide.

Key achievements I would bring to your team include:

- [Achievement 1: e.g., Reduced reshoot rates by 15% through meticulous preparation]
- [Achievement 2: e.g., Developed a new styling manual for footwear that increased click-through rates]
- [Achievement 3: e.g., Managed sample coordination for large-scale seasonal campaigns]

I am highly organized, thrive in fast-paced studio environments, and am adept at balancing creative flair with commercial requirements. I am eager to contribute my technical skills and visual eye to the creative team at [Company Name].

Thank you for your time and consideration. I look forward to the possibility of discussing how my styling background can enhance your e-commerce presence.

Sincerely,

[Full Name]