

[YOUR FULL NAME]

COMMERCIAL FASHION STYLIST

[Phone Number]

[Email Address]

[Portfolio Website / Social Handle]

[City, State]

[Date]

[Hiring Manager Name]

[Brand or Production Agency Name]

[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Commercial Fashion Stylist position for [Brand/Project Name]. Having closely followed [Company Name]'s visual identity and recent [Specific Campaign Name] campaign, I am confident that my technical expertise in commercial wardrobe styling and art direction aligns with your brand's aesthetic goals.

With [Number] years of experience in the industry, I specialize in creating cohesive looks that drive commercial engagement. My background includes [Key Experience, e.g., e-commerce high-volume shoots, editorial lookbooks, or national TV spots]. I have a proven track record of managing complex call sheets, overseeing wardrobe budgets of [Amount], and collaborating seamlessly with photographers, hair and makeup teams, and creative directors to ensure the brand's vision is executed flawlessly.

During my time with [Previous Client/Company], I successfully [Mention a specific achievement, e.g., streamlined the sample management process or elevated the visual standard for a seasonal launch]. I bring a deep understanding of current market trends, garment pinned-to-fit techniques, and the ability to maintain high energy on fast-paced sets.

I have attached my portfolio for your review, which highlights my work across various commercial mediums. I would welcome the opportunity to discuss how my styling approach can contribute to the success of [Company Name]'s upcoming productions.

Thank you for your time and consideration.

Sincerely,

[Your Name]