

[YOUR FULL NAME]

[PHONE NUMBER] • [EMAIL ADDRESS] • [PORTFOLIO LINK/LINKEDIN]

[Date]

[Hiring Manager Name]

[Boutique Name]

[Boutique Address]

[City, State, Zip]

Dear [Hiring Manager Name],

I am writing to express my interest in the Stylist position at [Boutique Name], as advertised on [Platform]. As a professional with a deep appreciation for [Boutique Name]'s unique aesthetic and commitment to [Specific Brand Value, e.g., sustainable luxury/avant-garde silhouettes], I am eager to bring my expertise in personalized wardrobe curation to your team.

In my previous role at [Previous Company], I developed a reputation for [Key Skill, e.g., high-conversion personal styling/visual merchandising/VIP client retention]. I successfully managed a client book of [Number] individuals, focusing on [Specific Style Niche]. My approach blends a sharp eye for current trends with a fundamental understanding of color theory and body proportion to ensure every client leaves feeling confident and inspired.

I am particularly drawn to [Boutique Name] because of your recent [Mention a specific collection, event, or brand direction]. I am confident that my ability to [Specific Skill, e.g., mix high-end labels with emerging designers] would contribute significantly to the elevated shopping experience your clientele expects.

Thank you for your time and for considering my application. I look forward to the possibility of discussing how my styling philosophy aligns with the vision of [Boutique Name].

Sincerely,

[Your Signature]

[Your Printed Name]