

To: *[Hiring Manager Name]*

From: *[Your Name]*

Current Role: *[Current Title/Department]*

Date: *[Date]*

Subject: Internal Application: Account Executive - *[Target Segment/Team]*

Dear *[Hiring Manager Name]*,

Please accept this letter as a formal expression of my interest in the Account Executive position for the *[Target Team Name]* team. Having spent the last *[Time Period]* as a *[Current Role]* within *[Current Department]*, I have developed a deep understanding of our product ecosystem and a strong commitment to *[Company Name]*'s mission.

During my tenure in my current role, I have achieved the following milestones that align with the requirements of the AE position:

- **Performance:** Consistently achieved *[%]* of *[Quota/KPI]*, resulting in *[Specific Outcome]*.
- **Product Knowledge:** Mastered the *[Specific Feature/Module]*, allowing me to effectively communicate value propositions to *[Target Persona]*.
- **Internal Collaboration:** Partnered with *[Department Names]* to streamline *[Process Name]*, reducing friction in the customer journey.

My familiarity with our internal CRM workflows, pricing structures, and competitive landscape will allow me to ramp up significantly faster than an external hire. I am eager to apply my experience in *[Specific Skill, e.g., Discovery or Closing]* to help the *[Target Team]* exceed its revenue targets for the upcoming fiscal year.

I have informed my current manager, *[Manager Name]*, of my interest in this transition. I look forward to discussing how my institutional knowledge and sales track record can contribute to the team's success.

Best regards,

[Your Name]