

To: [Hiring Manager Name]

Role: [Target Account Executive Position/Territory]

Current Role: [Current Title] - [Current Department]

Date: [Date]

Dear [Hiring Manager Name],

Please accept this letter as a formal expression of interest for the [Job Title] position within the [Department/Regional Team]. Having spent [Number] years within [Company Name]'s [Current Department], I have developed a deep understanding of our financial products and a proven track record of [Core Achievement, e.g., exceeding Quota/AUM targets].

During my tenure in [Current Role], I have consistently demonstrated the ability to:

- Manage a portfolio of [Number] clients, maintaining a retention rate of [Percentage].
- Cross-sell [Specific Financial Services] to increase departmental revenue by [Percentage/Dollar Amount].
- Navigate complex regulatory frameworks and internal compliance protocols relevant to [Specific Sector].

I am eager to transition into this Account Executive role because [Reason for interest in this specific team/vertical]. My intimate knowledge of [Company Name]'s internal systems, combined with my established relationships with the [Support/Product/Risk] teams, will allow me to hit the ground running and contribute to the [Quarter/Year] sales targets immediately.

Thank you for your time and for considering my internal application. I look forward to discussing how my experience in [Current Department] aligns with the goals of the [New Department] team.

Sincerely,

[Your Name]

[Employee ID / Contact Extension]