

Strategic Account Growth: Internal Application

CANDIDATE NAME: [Name]

CURRENT ROLE & TENURE: [Title / Time in Position]

TARGET STRATEGIC ACCOUNT / PORTFOLIO:

[Specific Account Name or Sector Focus]

GROWTH STRATEGY & VISION:

[Outline the 12-month expansion vision for the account]

KEY ACHIEVEMENTS & INTERNAL CONTRIBUTIONS:

[Highlight specific revenue, retention, or relationship milestones reached in current role]

STAKEHOLDER ALIGNMENT:

[Briefly describe existing cross-functional partnerships that will facilitate this transition]

SIGNATURE: _____

DATE: [Date]