

**To:** [Hiring Manager Name/Title]

**From:** [Your Name]

**Current Role:** Corporate Sales Representative

**Date:** [Current Date]

**Subject:** Internal Application for Business Development Manager

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Dear [Hiring Manager Name],

Please accept this formal expression of interest in the Business Development Manager position within [Department Name]. Having spent [Time Period] in Corporate Sales at [Company Name], I am eager to transition my focus from closing transactional cycles to identifying and cultivating new strategic market opportunities.

During my tenure in Corporate Sales, I have consistently achieved [Percentage]% of my quota and developed a deep understanding of our product's value proposition. I have specifically excelled in:

- [Key Achievement 1: e.g., Penetrating a new vertical or territory]
- [Key Achievement 2: e.g., Developing lead generation frameworks]
- [Key Achievement 3: e.g., Building long-term stakeholder relationships]

I am particularly drawn to this Business Development role because it allows me to apply my front-line sales experience to the broader challenges of market expansion and partnership architecture. I am confident that my internal knowledge of our sales operations will allow me to hit the ground running and contribute immediately to the team's growth objectives.

I look forward to the possibility of discussing how my sales background and strategic goals align with the needs of the Business Development team.

Best regards,

[Your Signature]

[Employee ID / Contact Information]