

[Your Full Name]
[City, State, Zip Code]
[Phone Number]
[Email Address]
[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

Re: Application for Strategic Growth Internal Marketing Director

[Opening Paragraph: State your interest in the position and provide a high-level summary of your experience in internal marketing, organizational alignment, and strategic growth.]

[Strategic Vision: Describe your approach to aligning internal stakeholders with corporate growth objectives. Mention your experience in driving cultural change or operational scaling through targeted internal communication strategies.]

[Key Achievements: Use bullet points for impact.]

- [Achievement 1: Specific metric regarding internal engagement or employee advocacy.]
- [Achievement 2: Example of a cross-functional initiative that directly impacted revenue or growth.]
- [Achievement 3: Experience with employer branding or change management during a merger or expansion.]

[Leadership & Culture: Detail your philosophy on leading high-performance marketing teams and how you foster an environment of continuous improvement and data-driven decision making.]

[Closing: Reiterate your enthusiasm for the company's mission and your desire to discuss how your strategic background can accelerate their growth trajectory. Mention your availability for an interview.]

Sincerely,

[Your Signature (if sending by mail)]

[Your Typed Name]