

**[Your Full Name]**  
[Your Phone Number]  
[Your Email Address]  
[Your LinkedIn Profile URL]  
[Your City, State]

[Current Date]

[Hiring Manager Name]  
[Title]  
[Company Name]  
[Company Address]  
[City, State]

Dear [Hiring Manager Name],

It is with great enthusiasm that I submit my application for the Regional Internal Marketing Director position at [Company Name]. With over [Number] years of experience in strategic internal communications and brand alignment across decentralized regions, I am confident in my ability to strengthen employee engagement and unify your corporate identity across the [Specific Region] territory.

In my most recent role as [Current/Previous Title] at [Previous Company], I spearheaded the regional internal marketing strategy for [Number] office locations. My primary focus was translating global corporate objectives into localized, culturally relevant initiatives that resonated with diverse staff demographics. By implementing [Specific Tool or Strategy], I successfully increased internal brand sentiment by [Percentage] and streamlined communication protocols between executive leadership and regional stakeholders.

My expertise includes managing cross-functional teams, overseeing regional marketing budgets, and developing internal advocacy programs that turn employees into brand ambassadors. I am particularly drawn to [Company Name]'s commitment to [Mention a specific company value or recent news], and I am eager to apply my skills in change management and internal narrative building to support your upcoming growth phases.

I welcome the opportunity to discuss how my regional oversight experience and passion for internal culture can contribute to the continued success of [Company Name]. Thank you for your time and consideration.

Sincerely,

**[Your Scanned Signature/Printed Name]**