

[Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile]

[City, State, Zip Code]

[Date]

[Hiring Manager Name]

[Department Head/Title]

[Company Name]

[Company Address] **Re: Internal Marketing Director Application** Dear [Hiring Manager Name], I am writing to express my interest in the Product Internal Marketing Director position at [Company Name]. With a proven track record in [Number] years of strategic brand alignment and cross-departmental communication, I am eager to leverage my expertise to strengthen internal product adoption and employee brand advocacy within your organization. Throughout my career, I have specialized in bridging the gap between product development and organizational culture. My key accomplishments include:

- *[Metric-driven achievement regarding internal product launches]*
- *[Example of improving internal communication channels or employee engagement]*
- *[Instance of aligning internal stakeholders with global brand messaging]*

I am particularly drawn to [Company Name] because of [Specific Company Value or Recent Product News]. As Internal Marketing Director, my priority will be to ensure every team member understands our product's value proposition, fostering a culture of informed brand ambassadors who drive external success from the inside out. I look forward to discussing how my strategic approach to internal marketing can support [Company Name]'s growth objectives. Thank you for your time and consideration. Sincerely,

[Full Name]