

[Your Full Name]
[Phone Number]
[Email Address]
[LinkedIn Profile URL]
[Portfolio/Website Link]

[Date]

[Hiring Manager Name]
[Title, e.g., Chief Marketing Officer]
[Company Name]
[Company Address]

RE: APPLICATION FOR INTEGRATED INTERNAL MARKETING DIRECTOR

Dear [Mr./Ms./Mx. Last Name], [Opening Paragraph: Express interest in the Integrated Internal Marketing Director role. Briefly mention your years of experience in strategic internal communications and brand alignment. State how your background aligns with the company's current mission or cultural transformation goals.] [Second Paragraph: Detail your experience in bridging the gap between corporate strategy and employee engagement. Highlight specific expertise in omnichannel internal campaigns, employee value proposition (EVP) development, and utilizing marketing technology to reach diverse, distributed workforces.] [Third Paragraph: Provide quantifiable achievements. Mention specific metrics such as improvements in employee retention, engagement scores, or the successful rollout of a global internal brand initiative. Discuss your ability to lead cross-functional teams and manage internal stakeholders.] [Closing Paragraph: Reiterate your enthusiasm for the opportunity. Mention your desire to bring your expertise in [Specific Skill] to [Company Name]. State your availability for an interview to discuss how your internal marketing strategy can drive business growth.] Sincerely,

[Your Signature (if sending by mail)]
[Your Typed Name]