

[Your Full Name]
[City, State, Zip Code]
[Phone Number] | [Email Address]
[LinkedIn Profile URL]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

Re: Global Internal Marketing Director

I am writing to express my interest in the Global Internal Marketing Director position at [Company Name]. With over [Number] years of experience in strategic internal communications and brand alignment across multinational organizations, I am confident in my ability to unify your global workforce and drive engagement through innovative internal marketing initiatives.

Throughout my career, I have specialized in bridging the gap between corporate vision and employee experience. At [Current/Previous Company], I successfully led a global internal rebranding campaign that reached [Number] employees across [Number] countries, resulting in a [Percentage]% increase in internal NPS scores. My approach centers on treating employees as the primary brand ambassadors, ensuring that internal messaging is as compelling and consistent as external market presence.

My core competencies include:

- **Global Strategy Development:** Scaling internal campaigns to fit diverse regional cultures while maintaining brand integrity.
- **Change Management:** Leading communications through high-stakes transitions, mergers, and organizational shifts.
- **Digital Transformation:** Leveraging enterprise social networks and internal platforms to foster real-time collaboration.
- **Cross-Functional Leadership:** Partnering with HR, Operations, and Executive Leadership to align internal culture with business objectives.

I am impressed by [Company Name]'s commitment to [Specific Company Value or Recent Achievement]. I am eager to bring my expertise in global storytelling and employee advocacy to your leadership team to further strengthen your employer brand from the inside out.

Thank you for your time and consideration. I look forward to discussing how my strategic vision for internal marketing can contribute to the continued success of [Company Name].

Sincerely,

[Your Signature]

[Your Printed Name]