

[Full Name]

[Phone Number] | [Email Address] | [LinkedIn Profile]
[City, State, Zip Code]

[Date]

[Hiring Manager Name]

[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the **Internal Marketing Director** position at [Company Name]. With over [Number] years of experience in content strategy and organizational communications, I am eager to align your internal narrative with your global brand objectives.

Throughout my career, I have specialized in transforming complex corporate goals into engaging content that drives employee advocacy. At [Previous Company], I led an internal content initiative that resulted in a [Percentage]% increase in employee engagement scores and a significant improvement in cross-departmental collaboration. My approach centers on the belief that a company's strongest ambassadors are its employees, and my strategy ensures they are informed, inspired, and aligned.

At [Company Name], I aim to leverage my expertise in [Specific Skill, e.g., Multi-channel Distribution or Change Management] to enhance your internal culture. I am particularly drawn to your recent [Mention a specific company milestone or value], and I am confident that my strategic vision can further amplify these successes within the workforce.

My core competencies include:

- Executive Communications & Thought Leadership
- Omni-channel Internal Content Distribution
- Employee Value Proposition (EVP) Development
- Data-Driven Content Performance Analytics

I look forward to discussing how my background in internal marketing and content leadership can contribute to the continued growth and cultural cohesion of [Company Name]. Thank you for your time and consideration.

Sincerely,

[Full Name]