

[Your Full Name]
[Your Professional Title]
[Phone Number] | [Email Address]
[LinkedIn Profile URL] | [City, State]

[Date]

[Hiring Manager Name]
[Title]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my interest in the Internal Marketing Director position at [Company Name]. With over [Number] years of experience in B2B marketing and a proven track record of aligning internal stakeholders with brand vision, I am confident in my ability to drive employee engagement and advocacy within your organization.

In my previous role at [Previous Company], I led internal communication strategies that increased employee brand sentiment by [Percentage]%. I specialize in translating complex B2B value propositions into compelling internal narratives that empower sales, product, and customer success teams. My approach focuses on bridging the gap between corporate goals and departmental execution to ensure a unified brand voice.

I am particularly drawn to [Company Name] because of your reputation for [Specific Company Achievement or Culture Point]. I am eager to apply my expertise in [Skill 1], [Skill 2], and cross-functional leadership to help your team achieve its upcoming objectives for [Year/Project].

Thank you for your time and consideration. I look forward to the possibility of discussing how my background in internal B2B marketing can contribute to the continued growth of [Company Name].

Sincerely,

[Your Signature]
[Your Printed Name]