

[Your Full Name]
[Phone Number] | [Email Address]
[LinkedIn Profile URL] | [City, State]

[Date]

[Hiring Manager Name]
[Company Name]
[Company Address]

Dear [Hiring Manager Name],

I am writing to express my enthusiastic interest in the **[Job Title, e.g., Career Coach]** position at **[Company Name]**. Having spent **[Number]** years as an Agency Recruiter at **[Current/Previous Agency]**, I have developed a deep understanding of the job market and the mechanics of a successful career search. I am now eager to pivot my focus from filling requisitions to empowering individuals to navigate their professional journeys.

In my recruitment career, I have reviewed thousands of resumes and conducted over **[Number]** interviews. This high-volume environment has provided me with unique insights that I intend to leverage as a Career Coach:

- **Strategic Resume Optimization:** I know exactly what triggers an ATS and what catches a hiring manager's eye.
- **Interview Preparation:** I have coached hundreds of candidates through complex interview loops, helping them refine their value propositions.
- **Market Intelligence:** I possess a current understanding of salary trends, in-demand skills, and industry shifts across **[Specific Industry/Niche]**.

While recruitment is focused on the employer's needs, my favorite part of the role has always been the consultative relationship with the candidate. I am particularly drawn to **[Company Name]** because of your commitment to **[Specific Company Value or Program]**. I am confident that my ability to build rapport quickly and my results-oriented approach will make me a valuable asset to your coaching team.

I look forward to the possibility of discussing how my recruiting background can translate into success for your clients.

Sincerely,

[Your Name]